



EcoSense®

TUB & TILE™

Soap Scum and Water Spot Remover

*For a Sparkling Clean Bathroom—
Just Spray and Wipe!*

Tub & Tile's nonabrasive cleaning solution powers through hard-water spots, lime scale, and soap scum for a simple, rinse-away clean. Its gentle cleaning power restores newness to bathroom fixtures and other sensitive surfaces.



Hard-water spots, soap scum, and lime buildup are a part of life for most families. In the United States, 85% of households have hardwater.¹

Powerful yet Gentle

Foaming, nonabrasive formula does heavy-duty cleaning jobs without scratching surfaces.

Natural Cleaner

Biodegradable formula contains naturally derived cleansers to deliver a wipe-away clean without harsh abrasives, phosphates, ammonia, or bleach.

Concentrated Formula

Turn one bottle of concentrated *Tub & Tile* into four 710 mL bottles of solution; save as much as 75% over leading retail brands!

¹ Carolyn J. Poppe, "Scour Town," Soap/Cosmetic/Chemical Specialties, Mar. 1997: 56-62

Bring back the sparkle in your bathroom without hours of scrubbing. With the power of Melaleuca Oil and citric acid, *Tub & Tile*[™] dissolves hard water deposits, scale, and soap scum—naturally and quickly.

Tub & Tile provides great cleaning power to eliminate soap scum, yet won't scratch, pit, or discolor your fine surfaces!

Less Scrubbing

Hard water contains dissolved minerals that stick to surfaces when the water evaporates. Calcium and calcium carbonate, the major hard-water minerals, form a “lime-scale” film when water dries on surfaces, in washing machines, and on other appliances. Even when you're careful, you'll still find mineral deposits on your appliances and household surfaces. The result? An Ohio State University study showed that housecleaning takes 50 percent longer with hard water than with soft water.

Tub & Tile replaces three different kinds of cleaners:

1) Abrasive Powder: Powders scratch the surface of tile, sinks, and tubs. *Tub & Tile* naturally melts away layers of mineral buildup and soap scum.

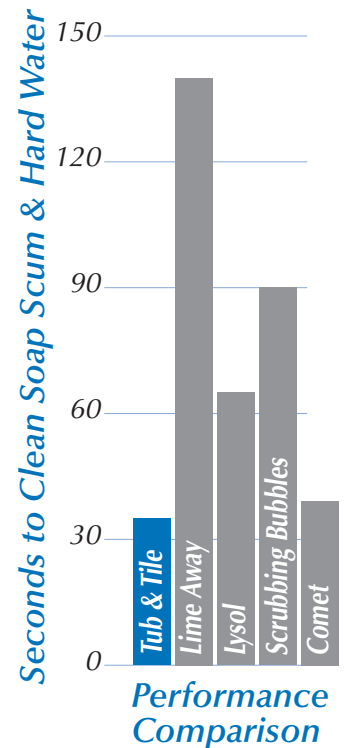
- 2) Odor Remover:** You don't need caustic bleach for mildew odor. *Tub & Tile* acts as a mild deodorizer to get rid of mildew odors.
- 3) Tile Cleaner:** Unlike hazardous tile cleaners, *Tub & Tile*'s natural citric acid dissolves hard-water streaks, spots, and stains without damaging surfaces.

Natural Cleaner

Using the penetrating qualities of Melaleuca Oil and naturally derived citric acid, *Tub & Tile* melts away hard water buildup. It's even effective on the layers of soap scum that cling to your tub and sink. You won't need to use an abrasive powder to get your bathroom and house clean. You can rest assured that the ingredients in *Tub & Tile* are formulated for maximum effectiveness and minimum environmental impact.

Concentrated Formula

With *Tub & Tile*, you can save time, money, and energy because the natural ingredients work for you. You'll spend less time scrubbing and less money shopping. One bottle of *Tub & Tile* dilutes to make four 24 ounce bottles of ready-to-use cleaner, a huge savings over grocery store brands.



Tested on a surface heavily soiled with baked on soap scum and hard water. Products are trademarks or registered trademarks of their respective companies.

Hard Water—Easy Solution

Hard water and soap scum spots don't have to be a part of life. Even if you have hard water or soap scum, *Tub & Tile* gives you the cleaning power to keep your bathroom scum- and spot-free!

As with all cleaners, spot test on surfaces and fabrics before use.

Value vs. Competition	Price	Bottles of Ready to Use Cleaner	Cost Per Oz.	Size Fl. Oz.
	Lime Away	\$3.49	1	21.8¢
Lysol Basin	\$3.29	1	11.2¢	29.3
Scrubbing Bubbles	\$4.19	1	13.1¢	32
Comet Bathroom	\$2.97	1	9.3¢	32
<i>Tub & Tile</i>*	\$4.99	4	5.2¢	4x24 oz.

Prices from Albertsons, Sept. 2002. Uses per container and costs per use are based on instructions. Product names are trademarks or registered trademarks of their respective companies. *Every bottle of *Tub & Tile* makes four ready-to-use 24 oz. bottles of cleaner.

Melaleuca is committed to delivering more powerful, more concentrated, more effective cleaners while holding to stringent environmental standards. Like other *EcoSense*[®] products, *Tub & Tile* is phosphate-free, nonalkaline, and powered with natural, organic ingredients.

