



EcoSense®

Clear Power®

*Streak-Free Glass Cleaner
without Ammonia*

Put on a disappearing act in your own home! *Clear Power's* all-natural formula makes spots and dirt disappear from your windows and mirrors without a trace. And because *Clear Power* is concentrated, you'll be keeping money from disappearing from your wallet.



Many glass cleaners contain caustic chemicals like ammonia, which can release harmful fumes into the air. *Clear Power* gives you a naturally clean shine without the fumes of ammonia.

Streak-Free Formula

- Outshines leading brands on glass, chrome, and other polished surfaces.

Saves You Money

- Like other *EcoSense* products, *Clear Power* packs a concentrated formula—save up to 75% over the leading brands!

No Ammonia

- All-natural, ammonia-free formula won't leave harmful chemicals in the air—plus it's biodegradable.

A truly effective glass cleaner gives you clear results—no fingerprints, no dirt, and no streaks. The only thing you see when you use *Clear Power* is whatever is on the other side of the window, or your confident smile in the mirror. You'll be smiling as you save money with *Clear Power*. You'll also be smiling because you're doing your part in keeping harmful chemicals out of the environment.

Streak-Free Formula

Clear Power's biodegradable, phosphate-free formula taps into nature for ultimate cleaning power. While giving you a perfect streak-free finish every time, *Clear Power* won't give you any unwanted chemicals or fumes like other glass cleaners. By combining revolutionary ingredients like Melaleuca Oil and time-tested ingredients like vinegar, *Clear Power* gives you exceptional glass cleaning power. You'll notice a difference immediately!

Besides being a superior glass cleaner, *Clear Power* is also excellent on chrome, aluminum, plastic and even stainless steel. It's an excellent all-around cleaner for your office, your car, or anyplace where glass gets dirty.

Saves You Money

Don't pay for watered-down grocery store brands. You'll be paying mostly for a container. *Clear Power* comes to you concentrated, so you can keep reusing your spray bottle. Fewer bottles means less waste in the landfills. And because it's so concentrated, *Clear Power* saves you money every time you mix up a bottle. Each 8-ounce bottle makes 48 ounces of ready-to-use glass cleaner. That means you save up to 75% over the leading retail glass cleaners.

No Ammonia

Natural ingredients like Melaleuca Oil, palm oil, and vinegar cut through grime and leave your windows streak-free, without ammonia.

Other glass cleaners can leave harmful fumes in the air. *Clear Power's* gently effective formula cleans the glass with naturally based cleaning agents, so you can breathe easily when you use it.

Clear Power's ingredients come from regrowable natural resources, so it won't have the same

STREAK-FREE CLEANING

- Windows
- Aluminum
- Stainless Steel
- TV Screens
- Microwaves
- Chrome
- Mirrors
- Computer Screens
- Plexiglass
- Picture Frames
- Appliances

environmental impact as a grocery store cleaner. Even the bottle is recyclable. It's part of the *EcoSense* plan—to help reduce environmental impact one home at a time.

Clearing Up Your Life

Put *Clear Power* to work on all the glass in your house, and start seeing results immediately. The concentrated, biodegradable formula cleans naturally, letting in the sunshine and letting out your worries.

Concentrated *Clear Power* vs. Ready-to-Use Products

	<i>Clear Power</i>	Windex	Glass & Surface Windex	409 Glass & Surface
Price*	\$2.99 <small>Preferred Customer Price</small>	\$2.99	\$3.69	\$3.79
Size (fl oz)	8 <small>48 oz. diluted</small>	12	26	32
Bottles of ready-to-use cleaner	2	1	1	1
Cost per ounce	6.2¢	24.9¢	14.2¢	11.8¢

* Prices at Albertsons, Salt Lake City, Utah, 2002; may vary by location. Product names are trademarks or registered trademarks of their respective companies.

Melaleuca remains committed to delivering more powerful, more concentrated, more effective cleaners while still holding to stringent environmental standards. Like other *EcoSense* products, *Clear Power* is phosphate-free, nonalkaline, and powered with natural, organic ingredients.

