

Fragrance for Women

Indulge in the Beauty of Serene®

Celebrate your treasured moments with Melaleuca's ever-classic fragrance—*Serene*. Blended with enchanting florals, the long-lasting scent continually defines the person who wears it. Savor it in solitude, accent your wardrobe, or express your individuality. When you wear it, you won't be forgotten.



Serene delivers fresh, floral notes of rose, jasmine, muguet, and subtle violet, and ends with the drydown note of warm sandalwood.

Exclusive Scent

- Slip into the elegant world of fresh florals.

Long-Lasting Value

- It provides a long-lasting scent *and* can be purchased at a far better value than department-store brands.

Exquisite Packaging

- Crystal-cut vial, perlescent finish, distinct name—perfectly feminine, perfectly you.

Fragrance plays an important role in a woman's expression. It can tell a woman's story without speaking a word. Define yourself with Melaleuca's ever-classic fragrance—*Serene*.

Exclusive Scent Celebrates Life

Slip into the magical world of *Serene*, Melaleuca's signature perfume for women. This incredibly alluring fragrance is subtle yet inviting, restrained yet romantic, delicate yet breathtaking. Starting with fresh, floral notes of rose, jasmine, muguet, and

subtle violet, and ends with the drydown note of warm sandalwood. Once you've experienced the total femininity of *Serene*, it will become a treasured addition to your fragrance wardrobe.

The elegant crystal-cut bottle reflects the quiet beauty and subtle exhilaration of the fragrance, and the long-lasting scent helps make *Serene* a better value than department-store brands.

Celebrate your treasured moments with Melaleuca's spell-binding signature scent and continue the legacy of genuine femininity.

For Extra Indulgence, Try *Serene Body Creme*

The same elegance of *Serene* in an all-over body moisturizer. Formulated with wheat protein, aloe vera, vitamin E, and real silk protein, this unique formula protects and moisturizes while surrounding you in the aura of its romantic fragrance. Wear it with *Serene* perfume to make the scent last longer.



Just Look at Serene's Incredible Value

Serene® (1 fl oz)	\$18.99	Eternity® (1.7 fl oz)	\$45.00
		Beautiful® (1 fl oz)	\$28.00
		White Diamonds® (1.7 fl oz)	\$47.50
		Liz Claiborne® (1.7 fl oz)	\$35.00
		Red Door® (1.7 fl oz)	\$39.50

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Did You Know...

Fragrances are defined in three stages:

1. **Top notes** are the initial impression you get upon applying the fragrance. These top notes are airy and diffuse quickly.
2. **Middle notes**, or the heart of the cologne, are a blend of less airy ingredients which forms the body of a fragrance.
3. **Base notes**, or the last traces of the fragrance, include other notes and scents that diffuse slowly. This stage occurs after the initial notes dissipate and the heart is no longer apparent.

Serene's exclusive fragrance, a combination of refreshing florals, gradually unfolds to reveal exotic scents throughout the day.

The Benefits of Melaleuca's Fine Fragrance for Women

- The unique fragrance is blended with enchanting florals to give you a distinct, long-lasting scent
- Can be purchased at a far better value than most department-store brands
- Includes *Serene Creme*, an all-over body moisturizer to leave skin silky-smooth